

## Tech Specs

### Moody Radio Alerts Setup Procedures

In order to provide timely information to all stations, Moody Radio has various tools to ensure that your station is notified of unscheduled changes to our MB1 or MB2 normal programming.

#### Moody Radio Alert

If an important change is made to the MB1 schedule with less than 36 hours to inform stations, we will send a combination email and text message to all subscribers to the **Moody Radio Alert** distribution list.

When a **Moody Radio Alert** is issued, stations are also encouraged to check the **Moody Radio Alerts** website (<https://www.moodyradio.org/stations/affiliate/alerts/>) as soon as possible for the latest programming information. Possible alert scenarios include live presidential addresses or other live coverage of breaking news, as well as any active emergency operational network issues.

Each quarter, Moody Radio runs a test of our alert system by sending a combination email and text message to all subscribers to the **Moody Radio Alert** distribution list. These tests occur on the first Wednesday of each quarter at 10 a.m. CT (January, April, July, and October). Stations are reminded of these tests through e-mail and text alerts at the time of each quarterly test. To subscribe to the Moody Radio Uplift Affiliate Edition e-newsletter, “Moody Radio: This Just In ...” for late breaking news and/or receive the **Moody Radio Alerts** via e-mail, please visit:

<https://www.moodyradio.org/stations/affiliate/newsletter/>

#### Text Messages for Moody Radio Alerts

The Moody Radio Alerts text messaging service is a powerful resource designed to give your team more reaction time in the event of a Network irregularity or short-notice (less than 36 hours) programming change. The Moody Radio Alert text message can be sent to cellular phones and e-mail addresses.

Messages are sent sparingly with the intent of communicating the minimum amount of information necessary for you to decide as to how the issue or programming change may affect your station. Messages will be sent in the event of an MB1 or MB2 satellite programming issue or failure, relay failure, major FTP site issues, alerts or other issues that may concern your station operations. The communication is designed to be one-way.

To sign up for the text alert, e-mail [affiliates@moodyradio.org](mailto:affiliates@moodyradio.org) and provide us with your name, radio station and e-mail address and/or cellular phone number and service provider name.